



# LIONS DISTRICT 2-A3 LIONS' ROAR

Jun 2010

**We Serve,  
We Move,  
We Grow**

Well here we are eleven months have gone by. I would like to start off by giving thanks to all of the Lions of 2A3 for making me a Better Lion. I hope that with our programs we put into play for our District we were able to make each and everyone of you a Better Lion. The District Team as a whole made some changes. Changes that our District Governor Elect Mark Todd is going to try and improve during his year. We all need to support his ideas and continue working as a Team. Fellow Lions it was a great year for my wife Mari and I we got to meet a lot of Lions in District 2A3 as well as at the State Level. Lions we need to keep up our job and let's go out there and Ask, so we can increase membership.

For those of you that have given that extra minute in your life to Lionism I want to Thank you and May God Bless You for all you do.

I'm looking forward to next year and hope I can continue making a difference in District 2A3 with the help of all Lions.

Last I do want to express my sincere Thanks to the Hidalgo Lions Club members they made it happen I can't say enough of this Club. Lions of Hidalgo Thank you and I will be there for you always.

Well I guess till we meet again lets keep up the Team Work.

Let's go Team "We Serve ,We Move ,We Grow"  
DG Joe Trevino



## Hello Lions of 2-A3.

It is that time of year. I am preparing for District Governor school this month. We are excited to be able to attend. I have already received the International Presidents highlights for the new Lions year. In short the focus is on Club Revitalization. He has asked us to look at our clubs and their activities. Let's look at what works and determine if it can be improved. Let's also look at what is not working well and determine if it can be improved or if it serves any value. If it has no value, consider stopping that practice and replace it with something else. This process pertains to our club practices, our Service Projects and our fundraiser's. To determine value you need to look at different criteria. Fundraising is easy, does it provide profit toward our charities. If you are losing money then it may need to be discontinued. For instance some Lions clubs have pancake breakfast and some have pancake dinners. If a pancake dinner is losing money can it be turned into a breakfast? Maybe pancakes need to be discontinued as they just don't sell well in your community. Look at all aspects to determine what is best to do. For Service Projects do they enhance your community? Do you clean a highway that has no trash and is driven on very little? If so maybe a busier highway with more cars driving on it provides your community with instant results of beauty. Practices are the hardest. Maybe your club has a practice that has always been done. You may find members that dislike that practice and would prefer another to replace it. Get the feel from your club and

put it to a vote to continue or discontinue or change it into something the club agrees on.

Zone chairs are being asked to be more active in visiting clubs. A Zone Chair is the liaison between the District and the club. They are being asked to observe and report the strengths of the club to the District Governor so that he may better know the clubs strength. Zone Chairs can provide guidance if your club is having problems. They are not all knowing, but know where to get answers.

As new Club Officers are installed I ask that you take your commitment to heart. Strive to be the best President, Secretary, Treasurer or Membership Chair your club ever had. Set goals. Set obtainable goals, yet goals that require hard work to achieve. I would never ask a club to bring in 100 members in a year. That could be done but is probably not going to happen, however 5 new members in a year will take work but it can be done. As a Club Leadership Team dot all the I's and cross all the T's. Make sure your WMMR's and Activity Reports are in monthly and on time. Your input is tracked to determine the direction your District needs to follow.

My next message I will be your District Governor. I look forward to a great year and an increase in membership for the new Lion Year.

G'DAY!!!



Next month's newsletter starts the new Lions year. Be a good time to get your club or business card in the newsletter each month and help support the cost of the letter, Costs \$25 for the full year. This newsletter is sent to all clubs in 2A3, all District Governors, Vice DG's and others.



**DISTRICT 2-A3 FIRST CABINET MEETING  
SATURDAY, JULY 17, 2010  
10:00am---4:00pm**

**Saturday, JULY 17, 2010:** Registration begins at 8:30AM. Come early.

Lunch: Brisket, Sausage, Potato Salad, Beans, pickles, onions, bread, and tea.

Hotel Information: **Hampton Inn** Phone #: 361-664-1111  
3135 East Main Street, Alice, Texas, 78332

Cabinet Meeting Location: **LION'S HALL**  
1005 S. King St.  
Alice, Texas 78332

Contact Person: Lion Marie Herrera at 361/ 562-3660

**CABINET MEETING REGISTRATION  
Early Registration ENDS July 7, 2010**

	Early	Late	# People	Total Due
Registration Fee:	\$ 3.00	\$ 5.00	_____	_____
Lunch	\$ 10.00	\$12.00	_____	_____
	GRAND TOTAL			_____

Please **make checks payable to Alice Evening Lions** and **mail** to:  
Alice Evening Lions  
Attn: Marie Herrera  
PO Box 1774  
Alice, Texas 78333

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Club Name: \_\_\_\_\_  
Members Attending: \_\_\_\_\_

More MD-2A3 Convention photos



Newsletter Publisher, Lion Betty Moore receives a Ray Hughston Humanitarian Award. L-R Lion Lynde Todd, DG Joe Trevino, Lion Betty Moore, PDI Ray Hugston, PDG Richard Talbert



MD-2A3 Treasurer Lion Jesse Rodrigues receives International Presidents Award from DG Joe Trevino



(L) Lions Lynde Todd and Mary Windham chat over lemonade.



MC Leo Faith Castillo does a roaring job conducting Lions Jeopardy.

Photos from Texas Lions Convention in El Paso



2A3 Lions (L-R) 2VDGE Anse Windham, Lion Mary Windham, Mari Trevino, DG Joe Trevino, PDG Richard Talbert, Lion George Jackson, PDG Helen Muse, Lion Lynde Todd, Lion Jackie Jackson, VDGE Mark Todd, Lion Ralph Muse, 1VDGE Mark Alvarado



DG Joe Trevino reads proclamation inducting Lion George Jackson into Texas Lions Hall of Fame with assistance of Lion Jackie Jackson.



**LYLE BLICK**  
**CATHRYN BLICK**  
 McAllen Lions Club  
 MD2 Texas Leos Council

*WE SERVE*

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## THE DICTIONARY PROJECT

Time to start thinking about dictionaries for our kids. Kingsville Noon Lions last year provided dictionaries to all third graders in Kleberg and Kenedy counties. I ordered both of the sample kits to determine which book to order. I selected "A STUDENT'S DICTIONARY" because of the extended content and the kids loved it because of that. They cost \$1.70 each and the plastic coated cover makes them quite durable. We printed a bookplate with the Lions logo and a place for the students name. That was placed inside the front cover.

Several states have 100% participation in the project, that is every kid in the state gets a dictionary. Texas is at the bottom of the list, only Alaska is lower. Texas has provided 83,172 dictionaries and has 346,228 kids that should be getting one. That is 24% participation. Texas Lions can change that.

Wal-Mart contributed to our club and wanted to know, "What are you using this money for locally?" What is your club doing locally?

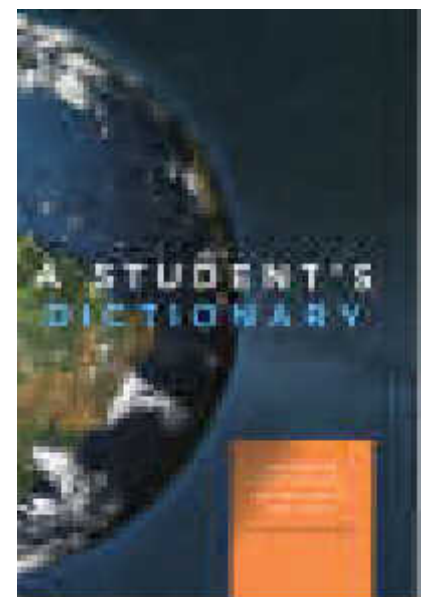
We conduct our White Cane Day at the entrance to Wal-Mart and usually collect around \$1,000. The year after the dictionaries were passed out we collected \$2,500 and I attribute the increase to the recognition the club received because of the dictionaries.

The Dictionary Project is a 501 (c) (3) organization, created to provide a dictionary to students to help with their homework and their school work. A dictionary is an essential tool for a quality education. A student cannot do his or her best work without one. A child develops his understanding of the world and builds a frame of reference on what he or she knows, a dictionary provides the knowledge to better understand our world and the words to share information. Donations and contributions made by sponsors to the Dictionary Project are tax deductible.

The Dictionary Project was created in 1995 by Mary French and Barbara Massey to give dictionaries to the students in the tri-county area of Dorchester, Berkeley, and Charleston, SC. Barbara said, "If you raise the money, I will visit the schools to give the dictionaries to the students". Barbara had recently retired as a teacher and administrator from the Charleston County school system after 30 years of service. Mary wrote grants to cover the costs of the dictionaries donated to the students. Publix Supermarket Charities was the first to make a donation, and their contribution of \$1,500 provided a dictionary to every third-grade student in Dorchester County. The Dictionary Project grew from there when Santee Cooper donated money to buy dictionaries for the students in Berkeley County. Every school in Charleston County had several business partners, and by contacting them we were able to secure funding for the 5,000 third grade students in the 45 elementary schools in Charleston County. The Community Foundation of Coastal Carolina provided funding and guidance for grant writing and board management in the early years of The Dictionary Project. For more information <http://www.dictionaryproject.org/> Anse

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Members of the Texas A&M University Pre-Optometry Professional Society (P.O.P.S.) These students assisted during the Kingsville Noon Lions free Early Childhood Vision Screening program conducted at the restored Railroad Depot, now a museum, during the Train Days celebration. Registered Opticians from the Registered Opticians Association of Texas performed the Vision Screenings and these students helped bring in the families. This is a Registered Opticians State Wide Project to serve the public of Texas . 40 children were screened for vision problems and eight were found to need further evaluation and corrective treatment. The Lions Club plans to conduct another screening for 1 to 4 year olds in the fall during the Kingsville Downtown Art Walk.



Conductor Lion Dwight Thompson loads kids aboard the Kingsville Train while Engineer Lion Anse Windham waits. Kids who were screened received a free ticket for a ride.